

FOR IMMEDIATE RELEASE

**RED FLAG RELEASING TAKES "HIGH GROUND"**

**"HIGH GROUND" To Open Theatrically in North America in late summer 2012**

**11 VETERANS CLIMB A HIMALAYAN GIANT  
AFTER RETURNING FROM THE LONGEST WAR IN HISTORY**

Los Angeles – February 28, 2012 – Red Flag Releasing announced today that it has acquired "HIGH GROUND" made by Michael Brown and produced by Don Hahn. The film won two awards including the coveted People's Choice Award following its world premiere at the recent Boulder International Film Festival. Red Flag Releasing will release the film in late summer 2012.

"HIGH GROUND" follows 11 Iraq and Afghanistan war veterans and one Gold Star Mother as they summit the 20,000 foot-high Mount Lobuche in the Himalayas. Guided by blind adventurer Erik Weihenmayer and his team of Everest summiters, these 11 men and women, who represent nearly every branch of the military, risk everything to regain part of the lives they were meant to live before being ravaged by war. Along with recounting their war experiences, they find teamwork, friendship and challenges both emotional and physical, on the journey.

Michael Brown is a three-time Emmy®-winning documentarian who and has reached the summit of Everest 5 times. His prior work includes "Light of the Himalaya," "The Alps IMAX®," and "Farther Than the Eye Can See" which chronicles Erik Weihenmayer's historic summit of Mount Everest in 2001. Academy Award®-nominee Don Hahn produced the documentaries "Chimpanzee," "African Cats," "Hand Held," "Oceans," and "Earth," and directed "Waking Sleeping Beauty," among others.

"I hope that through this story veterans and their families will come to see that they are not alone," said director Michael Brown. "For the general public who might not know any veterans, they will hopefully feel their struggle and understand them in a very human way."

"Red Flag Releasing brings a world of indie film distribution expertise to the table so that this very timely story can be seen by audiences everywhere" added producer Don Hahn. "We're thrilled to have them on board."

"HIGH GROUND is a beautiful and emotional film, and we are proud to help bring its message to veterans and their families. Audiences will be inspired watching these young men and women take on these challenges to find support and healing," said Paul Federbush of Red Flag Releasing.

About Red Flag Releasing

Red Flag Releasing (RFR) is an independent film distribution company formed by Paul Federbush and Laura Kim, and NY-based producer Ron Stein. Red Flag's current and upcoming releases include NORWEGIAN WOOD, the upcoming #REGENERATION and THE GREEN WAVE. Past releases include WE WERE HERE and 8:THE MORMON PROPOSITION.

Press Contact:

Michael Lawson, [mlawson2@mac.com](mailto:mlawson2@mac.com), 213-280-2274

Photos and materials available at: <http://highgroundmovie.com>

Red Flag Releasing:

Paul Federbush, [paul@redflagreleasing.com](mailto:paul@redflagreleasing.com), 213-999-9722

###